

Partial Summary of Product and financial opportunity Highlights

Proven Products	<p>Proven Products, based on Proven Concepts, including repeat/residual customers, customer referrals, along with additional secondary product/services, being sold or subscribed to by our customers, and create the highest value for all parties involved. Products include; Books, tapes, seminars, catalogs and InterNet malls (all centered around the Human Potential Movement as well as Personal Empowerment), Intuitive Energetic & other Consulting & counseling and development of spiritual abilities, on, “How To Make Money In Affiliate Marketing, Pay-Per-Call, & the InterNet”, wholesaling of a variety of Special Unique Products, services, Interactive video conferencing, and more!</p>
Proven Consultants	<p>Consultants involved with the products have some of the highest verifiable track records in the industries .</p>
Proven Advertising	<p>“PREACHING TO THE CHOIR” MARKETING APPROACH, including vigorously selected (based on past and current results), to Known associations, Social Media groups, & established companies & InterNet web sites. We feature real users, hundreds of whom are professionals, easy to find on FB and the internet.</p>
Proven Risk Management	<p>Risk is reduced by a variety of factors, including:</p> <p>Focusing on <u>Proven Products, Consultants and Associations & distribution chanel</u></p> <p>Using only <u>Proven Concepts & products</u> (based on proven results , customer satisfaction, proven repeat customers & associations uniting the Worlds top experts & wholesaling our products in mutually reciprocal ways.</p> <p>We will be <u>Joint Venturing</u> on many of our distribution of our products, which <u>spreads the risks around</u> via several investing entities.</p> <p>We will be focused to keep close management of all products, yet <u>Diversified</u> enough to be protected against unforeseen industry changes. <u>Ratio of invested capital</u> per product will be <u>selectively determined</u> via sweet point calculations</p> <p><u>Scientific Budgeting of promotion</u> - each separate marketing campaign is intended to eventually be self supporting with extra cushioning built in to cover unforeseen cycles or opportunities.</p> <p><u>Scientific Reinvesting of Capital - Sweet point</u> formulas will be used to cause the growth of our businesses to be 3-5 times higher than what is normally achieved via “straight percentage” reinvestment (see Appendix for “Sweet Point” explanation).</p> <p>Additional entities are created to handle liability.</p> <p><u>Investor Control</u> - virtually all business decisions are under control of the partners, via simple majority vote (an exception would be for the partnership to borrow money or file chapter 7 bankruptcy), all partners are required to do mandatory voting, our partners can make back their money separtly by being Affiliates & developing sub affiliate networks Any partner can affect profitability by becoming involved!</p> <p><u>Proven Initial Management</u> - The principals and initial interim management committees mad of investing partners) have substantial management experience and proven track records. They are also investing partners. Additionally, an interim management committee will be in place prior to the general partnership meeting, to work together and these individuals also have partnership and management experience.</p>
Perpetual Cash Machine	<p>Each partner has the ability to become prosperous !By following a detailed business plan based on past and current results (with <u>Discounts</u> for future sales) the partnership should be able to transform itself into a “Cash Cow” to produce monthly cash flow for 30 years. Each partner is also asked to be an affiliate which allows each partner to earn substantial income separtly from the partnership by promoting our products & things we are affiliates for- this ensures each partner fastest return of principle & multiples thereof</p>
Adaptability For The Future	<p>All products and marketing & distributions systems & channels are designed to be upgraded so they can change and adapt and evolve as times change.</p>
Proven Exit Strategies	<p>It is likely that within 36-48 months, the partnership and some or all of its joint venture partners, may vote to have a portion of the partnerships interest transfer into a separate entity and taken public at a multiple of earnings. Based on current trends, selling half of our interest at 10 times gross earnings, would produce a multiple of invested capital in stock, not to mention still maintaining monthly cash flow by keeping the balance of our interests privately held. Partners who are affiliates can enjoy multiple revinue streams</p>
Ability To Earn Substantial Personal Commissions	<p>Partners can earn substantial commissions, independent of partner distributions,</p> <ol style="list-style-type: none"> 1) By Being Affiliates and or assisting in the promoting of; 2) Wholesaling related products to companies, churches, charities or individuals. 3) Assisting with many forms of campaigns, seminars and other promotions.
Carefully Structured To Allow Tax Write-Off	<p>(see Proforma Statement) Since our partnership is designed for active management decisions and the ability for partners to be active with products, most partners should be able to deduct any tax losses from their ordinary income (consult with your tax advisor). We can also allow IRA, SEP & Qualified plans to participate</p>